

## **Mark Murray - Executive Director**

**Mark Murray** is the organization's lead advocate and oversees the operation of both Californians Against Waste and Californians Against Waste Foundation. Mark joined the organization in 1987 and was appointed the Executive Director in 1994. Mark is recognized as one of the environmental communities leading experts on waste prevention and recycling policies. Over the past 20 years, Mark has helped draft many of California's solid waste and recycling laws. Mark has served on numerous local, state and national environmental advisory boards and commissions.



## **Biographical Sketch of Heidi Sanborn**

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Heidi Sanborn is an independent consultant working half time as the Executive Director of the California Product Stewardship Council (CPSC) and as National Outreach Director for the Product Policy Institute. Prior to working for the CPSC, Heidi was a Senior Manager at R3 Consulting Group Inc. in Sacramento California. Her work history includes projects such as designing household battery collection curbside programs as well as sharps and universal waste collection strategies.

Ms. Sanborn became interested in Product Stewardship in 2000 at a time when she served as Technical Advisor to then California Integrated Waste Management Board (CIWMB) Chair Linda Moulton-Patterson. Ms. Sanborn later worked as an independent consultant to the Product Stewardship Institute to assist in facilitation of the Paint Product Stewardship Initiative. In the fall of 2006, Ms. Sanborn went on to work with R3 Consulting Group and was the primary author of two documents: the Sonoma Extended Producer Responsibility Implementation Plan (2/07) and the Contractor's report to the CIWMB titled "Framework for Evaluating End-of-Life Product Management Systems in California" (7/07).

Ms. Sanborn is a graduate of the University of California at Davis with a Bachelor of Arts in Political Science – Public Service and a Master's of Public Administration from the University of Southern California.